



MASTERCLASS

THE COMPLETE GUIDE TO UNDERSTANDING
AND INTEGRATING ESG INTO YOUR BUSINESS

\$3 trillion

OCEAN ECONOMY VALUE BY 2030

\$30 trillion

ESG INVESTMENT BY 2030

100% increase

IN ESG-RELATED
GOOGLE SEARCH TRENDS

60% increase

IN OPERATING PROFITS
BY ESG STRATEGIES

83% of consumers

THINK COMPANIES SHOULD
INFLUENCE ESG BEST PRACTISE

30% of investors

LOOK FOR ESG INVESTMENT
OPPORTUNITIES

86% of employees

PREFER COMPANIES THAT CARE

91% of leaders

BELIEVE THEIR COMPANY
MUST ACT ON ESG ISSUES

ARE YOU INVOLVED in your organization's
ESG strategy, design or implementation?

ARE YOU FAMILIAR with sustainability
challenges and opportunities?

CAN YOU KEEP UP with the evolving
business and regulatory landscape?

HOW IS YOUR INDUSTRY coping
with the current transition?

DO YOU WANT to create value for your
organization, the society, and the environment?

GROW ESG MINDSET | MAX OUT ESG IMPACT | EMPOWER PEOPLE

STRUCTURE

- 9 modules
- 14 hours training
- Online live sessions

DURATION

- 4 weeks
- Twice per week
- 1.5 - 2 hr per session

LANGUAGE

- English
- Greek upon request

ATTENDEES

25 persons per group on a first-come, first-served basis

IDEAL FOR

C suite and middle managers of all organisational functions & departments

The course is designed in such a way that it will help all employees that their organisation is undergoing or managing change

This training program has been developed in collaboration with George MARKEZINIS, ESG Expert & Trainer, Environmental Engineer

9 MODULES

- Terminology, trends & the ESG business case
- E, the environmental pillar of ESG
- S, the social pillar of ESG
- G, the governance pillar of ESG
- ESG leadership, Strategy & Integration
- ESG ratings, Frameworks & Supply Chain
- Stakeholder Engagement, Materiality Assessment & GRI Reporting
- KPIs, Goal Setting & Carbon footprint
- Recap & Guest Speaker

2 BLUEPRINTS

- GRI STANDARDS REPORTING structure, principles, contents, and compliance requirements
- GHG EMISSIONS REPORTING measure and report emissions for Scope 1, Scope 2, and Scope 3

A CERTIFICATE OF ATTENDANCE WILL BE ISSUED UPON SUCCESSFUL PARTICIPATION

Master ESG terminology

Review common ESG topics, trends, and practices

Familiarize with the legislative and regulatory framework

Learn how to monitor ESG performance with KPIs

Obtain tools and methodology to integrate ESG into the organization

Explore ESG Leadership and design of a strong ESG Strategy

Identify the most important ESG Reporting Standards and Ratings

Understand the needs of the sustainable supply chain

Engage stakeholders and communicate with them effectively

Clarify the materiality assessment process

Learn to identify ESG risks and opportunities

Make informed decisions aligned with your organization's values

Build a new mindset amidst the organization

Promote stakeholder trust and engagement

Increase attractiveness for investments

Boost flexibility, resilience, accountability



IN-HOUSE DELIVERY OPTION EXCLUSIVE FOR YOUR EMPLOYEES

MORE INFO

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